

NORTH CAROLINA BOTANICAL GARDEN

THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Media Contact: Allison Savicz, Publicity
(919) 923-2791; asavicz@w5insight.com

American Society of Botanical Artists Exhibitions Director Carol Woodin Speaks at Exhibition Opening: FOLLOWING IN THE BARTRAMS' FOOTSTEPS Sunday, September 7, 2014

FOR IMMEDIATE RELEASE August 12, 2014 Chapel Hill, NC—In conjunction with the nationally traveling exhibition *Following in the Bartrams' Footsteps*, a collaboration between the American Society of Botanical Artists (ASBA) and Bartram's Garden, the North Carolina Botanical Garden is pleased to present **Opening Remarks and a Reception** featuring **Carol Woodin**, ASBA Director of Exhibitions, **Sunday, September 7, 2014 at 2:30pm.**



On display from August 30-November 2, 2014 at the North Carolina Botanical Garden's Education Center DeBerry Art Gallery, *Following in the Bartrams' Footsteps* is a juried exhibition of 44 original contemporary plant illustrations illuminating the historical, artistic and botanical influence of 18th century father/son naturalists John and William Bartram.

Ms. Woodin will open her program with the ASBA's impetus for developing the exhibition and the enthusiastic back story of participating artists whose works are featured. She will delve into the distinctive personalities of John and son William Bartram—who they were, how they worked and why they are still relevant today.



Known as the 'Fathers of American Gardening' and America's first natural history scientists focused on botany, the Bartrams not only changed our understanding of America's landscape, but changed landscapes around the world through John's seed introduction of American trees, shrubs, and garden plants. Artistic visionary William is author of the seminal travelogue, *Travels*, known today as the 'Father of all Travel Writing.' With paper, pen, and paint he modeled a way of close observation and field study that artists still employ today.

Individual works in the exhibition will be tied back to the Bartrams' legacy while guests enjoy imagining a landscape now gone. Woodin's talk will be followed by a reception and opportunity to explore the exhibition.

**** This special afternoon is free and open to the public but requires advanced reservation;**

space is limited. Call (919) 962-0522 or visit www.ncbg.unc.edu/bartram for more information and the complete schedule of more than 25 Bartram events and programs.

About the North Carolina Botanical Garden

The mission of North Carolina Botanical Garden (NCBG), part of the University of North Carolina at Chapel Hill, is *“to inspire understanding, appreciation, and conservation of plants in gardens and natural areas and advance sustainable relationships between people and nature.”*

Since its founding in 1952, NCBG has acquired responsibility for the Coker Arboretum (since 1982), the Mason Farm Biological Reserve (1984), Battle Park (2004) and the University of North Carolina Herbarium (2000). The NCBG has grown to over 700 acres, not including a number of nature preserves held by the Botanical Garden Foundation (210 acres).

The Garden is located off of the US 15-501/NC 54 bypass (Fordham Blvd.) at 100 Old Mason Farm Road in Chapel Hill. Admission is free and visiting hours are 9am-5pm weekdays and Saturdays and 1pm-5pm Sundays. Information: www.ncbg.unc.edu/calendar.



About the America Society of Botanical Artists

The America Society of Botanical Artists (ASBA) is a nonprofit organization dedicated to promoting public awareness of contemporary botanical art, to honoring its traditions, and to furthering its development. In its 20th year, ASBA has 1,300 members from over 20 countries around the world. www.ASBA-art.org

Promotional images available upon request.

NORTH CAROLINA BOTANICAL GARDEN
THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

100 Old Mason Farm Road • Chapel Hill NC 27517 (919) 962-0522 • ncbg.unc.edu/bartram/