

# ASBA 19TH ANNUAL MEETING & CONFERENCE *for instructor biographies, visit [asba-art.org](http://asba-art.org)*

## PRE- AND POST- CONFERENCE ACTIVITIES

**September 24, 25**

**9am-4pm**

**Pre-Conference Workshop:  
Color in the Shadows**

**Katie Lee**

Do shadows and the areas on an object where light cannot reach have color? Or are they simply darker values of the local color? The focus of this workshop is to find the answer to these questions through demonstration and practice. Attaining a rich tone in shadow will enhance the quality of your art. Limit 15. Fee: \$300

**September 24, 25**

**9am-4pm**

**Pre-Conference Workshop: Pushing  
Potential – Colored Pencil Wet and Wild**

**Libby Kyer**

Colored pencil is one of the most versatile media available to artists. The pigments in colored pencils respond to a large variety of manipulations that increase your creative options. Expand your understanding and skills while increasing creative potential. Learn wet & dry techniques, and then spend time applying your new skills to small jewel-like paintings of botanicals. New pencils, papers, and materials provided. Limit 15. Fee: \$300

**September 29, 30, October 1**

**9am-4pm**

**Post-Conference Workshop:  
Chrysanthemums in Watercolor**

**Jee-Yeon Koo**

Illustrating flowers of complex shapes is an inevitable challenge for any botanical artist. Join Jee-Yeon Koo, an award-winning artist and ASBA Honored Guest at the conference, to learn her techniques for painting a complex subject. Jee-Yeon will guide you through the stages of pencil drawing, expressing transparency in watercolor, fine detailing, botanical accuracy, composition, dimensionality and depth of field. Limit 15. Fee: \$450

## CONFERENCE ACTIVITIES

**Wednesday, September 25**

**8am-4pm**

**Board of Directors Meeting  
Wyndham Hotel**

**2pm-5pm**

**Conference Check-In**

Welcome to the Conference! Pick up your conference packet including all the details you will need for the conference.

**2pm-5pm**

**Vellum sales by Pergamena**

**5pm-6:30 pm**

**Welcome Reception**

Join the Allegheny Highlands Botanical Art Society, our local hosts, for light hors d'oeuvres and a cash bar. Meet up with old friends and make new ones as we begin a full schedule of conference activities!

**6:30pm-9:30pm**

**Committee Meetings**

**Wyndham Hotel**

**Thursday, September 26**

**7:30am-8:30am**

**Continental Breakfast, Wyndham**

**8am-9:30am**

**Conference Check In & ASBA Catalog Sales**

**8:30am-10:45am**

**Portfolio Sharing  
Pittsburgh Athletic Association**

See what ASBA members are working on as they share their latest botanical artworks.

**8:30am-10:45am**

**Display your Portfolio**

Display your portfolio and share ideas and camaraderie. On a first-come basis, artists who sign up to display their work will be given table space as space permits. Open to all, beginners to advanced. You must register to display your portfolio. Limit 32.

**10am-11am**

**The Story of Vellum**

**Jesse Meyer**

Learn about the making and use of different types of vellum from Jesse Meyer. His company, Pergamena, has been preparing animal skins since 1550. Limit 50.

**11am-1pm**

**General Membership Meeting and Luncheon**

**1pm-4:30 pm**

**Educators' Forum**

**Sarah Roche, Moderator**

Join other Botanical Art Educators for an afternoon of presentations and discussion about teaching techniques. Presenters include Helen Allen, John Pastoriza-Piñol, Rose Pellicano, Sarah Roche, Denise Walser-Kolar, and Catherine Watters. Limit 40.

**1pm-5pm**

**Vellum sales by Pergamena**

**1:30pm-4:30pm**

**Back to Basics – Classic Pen and Ink  
Derek Norman**

Whet your appetite for the poetry of black and white line through the use of a disciplined approach to pen and ink drawing. Discover the magic of "light" and "dark". Realize the rhythm of convex and concave botanical shapes. Explore plant form, structure, texture and detail as you evolve your own distinctive pen and ink style and technique. Get carried away! Limit 15. Fee: \$60

**1:30pm-4:30pm**

**Technique Showcase on Stage**

**Emcee Irene Messina**

Three artists demonstrate and discuss on stage with close-ups of techniques projected onto a large screen.

**1:30 - Jee-Yeon Koo**, award-winning artist, demonstrates watercolor techniques.

**2:30 - Heeyoung Kim**, recent RHS gold

medalist, demonstrates graphite techniques.

**3:30 - Libby Kyer**, award-winning artist, demonstrates colored pencil techniques. Limit 100. Fee: \$10

**5:30pm**

**Bus shuttle from Wyndham Hotel to Hunt  
Institute of Botanical Documentation**

**6pm-8pm**

**Opening Reception Hunt Institute  
14th International Exhibition**

**8:15pm**

**Bus shuttle from Hunt Institute of Botanical  
Documentation to Wyndham Hotel**

**Friday, September 27**

**7:30-8:30am**

**Breakfast Buffet, Wyndham**

**8:45am**

**Bus shuttle from Wyndham Hotel to Hunt  
Institute of Botanical Documentation  
and Phipps Conservatory**

**9am-11:30am**

**Hunt Exhibition and Artworks  
in Strandell Room**

Make a return visit to the Hunt Institute of Botanical Documentation's 14th International Exhibition and artworks in the Hunt's collection. Limit 30.

**9am-11:30am**

**Tour of Phipps Conservatory**

The Phipps Conservatory and Botanical Garden was founded in 1893 by Henry Phipps and was a gift to the city of Pittsburgh. Join us for this docent led tour of its original Victorian steel and glass Conservatory and the new Phipps Conservatory's Center for Sustainable Landscapes, one of the greenest buildings on Earth. Limit 30. Fee: \$16

**9am-12pm**

**Juror Training  
Carol Woodin**

A review of the topics needed to serve as a juror in ASBA exhibitions, including ASBA policies and procedures for jurors and criteria used in scoring artwork. Participants will divide into teams and jury a small exhibition. Limit 15.

**9am-12pm**

**Racing Nature Class – Session 1  
Wendy Hollender**

Need help finishing a drawing of a plant before it dies? Learn what's necessary to include initially to finish your detailed painting later. Wendy will explain and demonstrate her techniques in colored pencil and watercolor in this class. Limit 15. Fee: \$65

**1pm-4pm**

**Racing Nature Class – Session 2  
Wendy Hollender**

Need help finishing a drawing of a plant before it dies? Learn what's necessary to include initially to finish your detailed painting later. Wendy will explain and

demonstrate her techniques in colored pencil and watercolor in this class. Limit 15. Fee: \$65

**9am-4pm**

### **Acorns in Watercolor**

**Helen Allen**

Acorns, although small, are symbolic of strength, power and perseverance. Nuts in cups, shiny acorns, sometimes stripy, and cups that are covered in overlapping scales or bristles provide endless interest and inspiration for drawing and painting. Limit 15. Fee: \$135

**9am-4pm**

### **Fruiting Structures in Watercolor** **Gillian Condy**

Focusing closely on plant fruiting structures often reveals strong geometric forms and fascinating minute features. Using unusual dried plant materials, Gillian will inspire you to paint all in warm earthy colours. Limit 15. Fee: \$135

**9am-4pm**

### **Glowing Red Peppers in Watercolor** **Annie Hughes**

Annie Hughes will take you through the steps she uses to achieve a bright and realistic red pepper. Her innovative technique of using just a few washes and mixing the colors on the actual page, then finishing with dry brush, will present a creative approach to watercolor. Limit 15. Fee: \$140

**9am-4pm**

### **Graphite Techniques: Basics and More** **Heeyoung Kim**

Discover the humble beauty! For beginners or experienced artists, take a fresh look at the way graphite pencils work. Basic mechanics of pencils will be reviewed, along with two key points to enhance botanical accuracy, three dimensionality, shadow and correct curves. Limit 15. Fee: \$140

**9am-4pm**

### **Creating Dark Velvet Botanical Textures**

**Rose Pellicano**

This class will focus on the techniques of layering transparent watercolor in order to achieve the deep and velvety qualities of particular flowers. Limit 15. Fee: \$140

**9am-4pm**

### **Scientific Illustration – Pen and Ink** **Anita Walsmit Sachs**

Learn the steps of making an accurate scientific illustration using natural plant material. You will first observe carefully to understand the plant's structure, and then draw and ink your subject. Attention will be given to making an aesthetically pleasing and readable composition. Limit 15. Fee: \$143

**9am-4pm**

### **Creating Brilliant Shadow Colors**

**Elaine Searle**

Shadows don't have to be dull. This class can make your shadows sing. Draw the viewer with vibrancy not just in deep dark specimens but also tricky light subjects too! Experiment with colors you wouldn't normally choose. Watch Elaine's demonstrations and try out the techniques. Limit 15. Fee: \$140

**9am-5pm**

### **Vellum sales by Pergamena**

**11:30am**

### **Bus shuttle from Hunt Institute of Botanical Documentation and Phipps Conservatory to Wyndham Hotel**

**12pm-1pm**

### **Box Lunches, Wyndham**

**1pm**

### **Bus shuttle from Wyndham Hotel to Hunt Institute of Botanical Documentation and Carnegie Museum of Natural History**

**1pm-4pm**

### **Drawing in Graphite** **Robin Jess**

Graphite can create fantastically detailed and subtle works of art. Learn various line systems and make clean, fresh images with a strong range of values. Limit 15. Fee: \$60

**1:30pm-3pm**

### **Maria Sibylla Merian Lecture and Book Display** **Charlotte Tancin**

Maria Sibylla Merian (1647-1717): Pioneering artist of insects and flowers. As a child, this groundbreaking scientific artist and amateur entomologist learned to paint and engrave, and collected, raised and drew caterpillars, moths and butterflies. Charlotte Tancin talks about Merian's life, and displays rare books showing Merian's work, her influences, and some that she influenced. Limit 40.

**1:30pm-4:30pm**

### **Carnegie Museum of Natural History – Andrey Avinoff**

Join us for a behind-the-scenes tour of the moth, butterfly and bug collections of the Carnegie Museum of Natural History. This tour includes a special viewing of the paintings by Andrey Avinoff. Best known for his scientific research on butterflies, and also as director of the Museum from 1926 to 1945, Avinoff created a body of watercolors of butterflies, botanicals as well as the fantastical. Limit 32. Fee: \$35

**3pm-4:30pm**

### **Meet 5 Artists from Hunt's 14th International Exhibition**

Join five artists whose work is included in the 14th International Exhibition for a Gallery Walk: Gaynor Dickeson-watercolor,

Charlotte Staub Thomas-watercolor, Abigail Rorer-botanical relief engraving and process, Cherie Ann Gossett- watercolor, and Deborah Shaw - watercolor and graphite on vellum. Limit 40.

**4pm-6pm**

### **Artist Trading Card Exchange**

Please join the **Allegheny Highlands Botanical Art Society** and **Top Notch Art Supply** for a two-hour workshop creating and swapping Artist Trading Cards (ATCs). This is a fun way to share your art, connect with other artists and collect art in a casual environment. Top Notch Art Supply in Pittsburgh will provide the cards and M. Graham watercolor paints will be available to create your original 2.5" x 3.5" collectable cards. You may also bring your own art materials along. Any medium is acceptable (colored pencils, collage, pastels, watercolors, ink, photos, etc.), as long as the theme is botanical, of course. If you prefer to bring completed cards to the event, be sure to be there at 8 p.m. for the card swap. For each card you bring, you will be able to draw someone else's card from the barrel. Limit 40.

**4:30pm**

### **Bus shuttle from Hunt Institute of Botanical Documentation and Carnegie Natural History Museum to Wyndham Hotel**

**5:30pm-6:15pm**

### **Grant Project Presentations**

**Jan Boyd Haring**

Join the 2012 ASBA Artist and Education Grant Recipients as they present their exciting projects. Each artist will give a presentation about how they used their skills to help others learn about nature, botanical art and themselves. Share in the enthusiasm and get inspired to apply for a grant yourself.

**6:30pm-7:30pm**

### **Wildflower Forum – Following in Bartrams' Footsteps**

**Carol Woodin**

John Bartram was the first "American" botanist, traveling the east coast exploring and collecting plants in the 1700's. He and his son William are legendary figures in the world of horticulture. Carol will present a brief overview of their activities as well as the concepts behind ASBA's traveling exhibition *Following in the Bartrams' Footsteps*. A selection of artworks in the show will be delved into, including how they relate to the Bartrams, how the artist went about capturing them, and other interesting aspects of each. Limit 100.

.....  
**Saturday, September 28**

**7:30am-8:30am**

### **Breakfast Buffet, Wyndham**

**8:30am-4pm**

### **Kentuck Knob Tour**

Board a luxury coach for a ride through

# PITTSBURGH 2013



ASBA 19TH ANNUAL MEETING & CONFERENCE

# ASBA 19TH ANNUAL MEETING & CONFERENCE

the Pennsylvania countryside to Kentuck Knob, approximately 1½ hours from Pittsburgh. Kentuck Knob was designed and built by Frank Lloyd Wright in 1953-1956. The tour is further enhanced by sculptures in the garden, the woods, and the meadow. Works by contemporary artists such as Andy Goldsworthy, Claes Oldenburg, as well as many others are represented in the collection. Limit 36. Fee: \$85

**9am-10:30am**

## **Wildflower Forum: Phipps Botany in Action – Connecting Scientists to the Public**

**Molly Steinwald**, Director of Science Education and Research of the Phipps Conservatory and Botanical Garden, will explain why connecting science with a diverse society is critical. Botanic scientists have particular responsibility to make plants relevant with the public because plants are everywhere, beautiful, and essential to human life. Following Molly's presentation, several young Phipps Fellows scientists will share their work for environmental and human well-being which chronicles traditional knowledge of plants for use in growing a greener world. New generation botanic scientists are eager to ensure their research is environmentally and societally relevant, and those in Phipps' innovative program reach out to increase public understanding of science. Limit 75.

**9am-12pm**

## **Complex Botanical Subjects**

**Lee McCaffree**

Why do we see something as complex? Is it structure, surface, or color? Complex subjects will be approached by simplifying the drawing. Then form and detail will be emphasized in bringing them to life. Participants will practice observing, drawing and implementing with their chosen medium: graphite, colored pencil, or watercolor. Limit 15. Fee: \$67

**9am-12pm**

## **Archival Folder Models**

**Lugene Bruno**

Learn archival methods and actually create small scale versions of temporary mounts and corners, storage envelopes and portfolios for exhibiting or storing your original art on paper. Limit 15. Fee: \$82

**9am-4pm**

## **Curling Kale in Watercolor**

**Lara Gastinger**

Are you awed by the detailed intricacies of a kale leaf? Enjoy a class where you will be immersed into the world of the curling leaf edges of the Winterbor Kale. Learn to sketch and paint a sample leaf with the utmost detail. Limit 15. Fee: \$135

**9am-4pm**

## **Floral Subjects in Watercolor**

**John Pastoriza-Piñol**

Students will learn the intricacies of achieving fine detail with watercolour, masking fluid and NEEF ¼ Comb, which John finds invaluable for his contemporary botanical art. As a result, your paintings will be brought to a new level of realism and detail. Students should have skills in drawing and watercolor. Limit 15. Fee: \$140

**9am-4pm**

## **Composition Clinic**

**Elaine Searle**

Spend a lively and fun day exploring a serious subject. This class, suitable for both the novice and more experienced artist, will offer practical insights to expand and develop your knowledge of composition. Discussions, team and individual exercises will challenge preconceptions and help inform your personal approach to the composition of botanical artworks. Limit 15. Fee: \$140

**9am-4pm**

## **Painting Beautiful Berries in Drybrush**

**Denise Walser-Kolar**

Paint bright, beautiful berries on either paper or vellum. Denise will share her method of layering transparent watercolors using mostly drybrush. This class will also cover mixing deep shadow colors, using masking fluid to protect shiny highlights, and how to paint the "bloom" on a blueberry. Limit 15. Fee: \$135

**9am-4pm**

## **Vellum sales by Pergamena**

**10:30am-12pm**

## **How to Start a Florilegium**

### **– Panel Discussion**

**Join Helen Allen, Fran Anderson, Marilyn Garber and Catherine Watters** for a visual presentation and panel discussion on starting a Florilegium. Helen Allen has been involved in the Highgrove and Transylvania Florilegia, Fran Anderson spearheads the Brooklyn Botanic Garden's Florilegium, Marilyn Garber directs the Eloise Butler Wildflower Garden and Catherine Watters is involved in the Fioli and Alcatraz Florilegia. Limit 75.

**12pm-1pm**

## **Box Lunch, Wyndham**

**1pm**

## **Bus shuttle from Wyndham Hotel to Hunt Institute of Botanical Documentation and National Aviary**

**1pm-2pm**

## **Botanical Art in South Korea**

**Jee-Yeon Koo**

Join us as we honor Jee-Yeon Koo who has been instrumental in advancing botanical art in South Korea. Jee-Yeon is an accomplished artist who has been actively painting flowers for the past 37 years. Currently, she teaches at Dongduk Women's University and serves as the Principal Art Director at the Korean National Arboretum. Recently, she has focused her emphasis on botanical paintings, and has actively participated in botanical art exhibitions, including 'Art in Science', the Royal Horticultural Society, the Hunt Institute, and Focus on Nature. Many of Jee-Yeon's artworks are permanently displayed in both public museums and private collections. Limit 50.

**1pm-4pm**

## **Painting Fuzzy Surface Textures**

**Mary Bauschelt**

Practice various watercolor approaches used to create hairy and fuzzy surfaces on leaves, fruit and flowers. Small studies utilizing several techniques will

allow time to experiment with different methods. Limit 15. Fee: \$68

**1pm-4pm**

## **Just a Simple Flower**

**Sarah Roche**

An exercise in washes, glazes and dry brush. Working with just a simple flower, focus on the different stages of building up a watercolor painting. Experiment with the changing roles of your brushes, your pigment and your water. Limit 15. Fee: \$60

**1pm-4pm**

## **National Aviary Tour**

The National Aviary (yes it's in Pittsburgh, not Washington DC!) has one of the most diverse collections in North America with more than 600 birds of over 200 species, many of which are threatened or endangered in the wild. "Amazing Adaptations" highlights the brilliant diversity of the bird world. Up-close encounters with several live birds are included and are great opportunities for field sketching and photography. Limit 40. Fee: \$40

**2pm-4pm**

## **Beyond Accuracy – Creating Art**

**Lugene Bruno**

Inspiration for your botanical art may be found in other historical and contemporary art genres. Lugene will encourage you to look at paintings, sculptures and textiles found in books and exhibitions and consider new perspectives for your own work. Limit 50.

**4 pm**

## **Bus shuttle from National Aviary to Wyndham Hotel**

**4:30pm**

## **Bus shuttle from Hunt Institute of Botanical Documentation to Wyndham Hotel**

**5pm-7:15pm**

## **Silent Auction**

Have fun winning great items like original artwork, art supplies, notecards and more to support ASBA's Artist and Education Grants, The Botanical Artist and ASBA's Exhibitions program. The auction begins promptly at 5 pm with bids taken through 6:30 pm. with payment for your winning bids from 6:45 - 7:15. Mastercard and Visa accepted.

**7:30pm-9:30pm**

## **Annual Awards Banquet Pittsburgh Athletic Association**

Enjoy a relaxing dinner with friends new and old as we honor members' achievements at the Grand Finale of ASBA's conference activities.

